



**KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.**  
**P.O. Box 390**  
**Gordon, NE 69343**

2022 Nebraska Primary Election

Theresa For Governor

**Thursday, March 10, 2022 10:32AM** - Received email on March 10, 2022 from Eugene McCoy requesting to continue to suspend all scheduled spots for Theresa For Governor, until a revised order is sent. Requested the number of make goods that need to be scheduled on the revised order.

**Thursday, March 10, 2022 11:48AM** - Traffic Bumped all remaining spots since copy was pulled on March 9, 2022. A revised KSDZ & KDJL Order Confirmation was printed. (Order #2982-00002 Original and after changes)

**Thursday, March 10, 2022 11:58AM** - Jim Lambley replied to Eugene McCoy by email. Attached the new printout of the original Order #2982-00002 and after changes were made, with the spots dropped by the suspension request. Leaving 16 - :60 Second Spots left to schedule before March 26, 2022. A new PB-19 must accompany the revised order and spot. (The email thread is attached)

Uploaded to FCC KSDZ & KDJL Political Files on Thursday, March 10, 2022

17:35PM

*OKS*


Subject **IMMEDIATE ATTENTION - THERESA FOR GOVERNOR**  
From E Eugene McCoy Jr <sandhills123@yahoo.com>  
To E Eugene McCoy Jr <sandhills123@yahoo.com>  
Date 2022-03-10 10:32



Please continue to suspend all scheduled spots until I get a revised order to you. We are probably looking at a Monday or Tuesday resumption of schedule. Please reply to me, as soon as possible, with the number of make goods that we need to schedule and I will get a revised schedule to you as soon as I get finalization from the campaign. We are still awaiting production of a new spot. Thanks for your help, and once again I would appreciate confirmation of number of spots to make good on, so that I can work on the revised schedules.

Gene McCoy  
(907) 320-0611

3-10-22

roundcube 

Subject **Re: IMMEDIATE ATTENTION - THERESA FOR GOVERNOR**  
From KSDZ/KDJL <twister@twisterradio.com>  
To E Eugene McCoy Jr <sandhills123@yahoo.com>  
Reply-To <twister@twisterradio.com>  
Reply-To <twister@twisterradio.com>  
Date 2022-03-10 11:58

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Gene,

There are 16 sixty second commercials left to air and they must air before March 26th.

I will also need a new PB 19 to go with the new commercial. Thank You.

Respectfully,

Jim Lambley

**DJ Broadcasting, Inc.  
KSDZ & KDJL Radio  
The Twister  
P.O. Box 390  
Gordon, NE 69343**

**(308) 282-2500  
Fax: (308) 282-0061**

**web address: [twisterradio.com](http://twisterradio.com)**

email: [twister@twisterradio.com](mailto:twister@twisterradio.com)




This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

On 2022-03-10 10:32, E Eugene McCoy Jr wrote:

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KSDZ & KDJL  
PO Box 390  
Gordon, NE 69343  
308-282-2500

Order #: 2982-00002  
Description: ROS  
Date Entered: 2/21/2022  
P.O.#: GENE  
Salesperson: HOUSE, .  
Invoice Frequency: Billed at end of Media Month, Sorted by Date

THERESA FOR GOVERNOR  
Attn: GENE McCOY  
15418 WEIR STREET #274  
OMAHA, NE 68137

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/23/2022	3/8/2022	KSDZ	ROS	Weekly	1:00	16	23.80	380.80	2	2	2	1	1	0	0

Order Start Date: 2/23/2022

Order End Date: 3/8/2022

Spots: 16

Total Charges:

\$380.80

**Projected Media Month Billing Totals for THERESA FOR GOVERNOR / 2982-00002 :**

		<u>Spot Count</u>	<u>Net Billing</u>
February	2022	4	\$95.20
March	2022	12	\$285.60
<b>Total:</b>		<b>16</b>	<b>\$380.80</b>

after charges

Confirmed & Accepted for KSDZ & KDJL By:

Accepted for THERESA FOR GOVERNOR By:

Please Sign and Return One Copy

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1 2/23/2022	3/22/2022	KSDZ	ROS	Weekly	1:00	32	23.80	761.60	2	2	2	1	1	0	0

Order Start Date: 2/23/2022    Order End Date: 3/22/2022    Spots: 32    Total Charges: \$761.60

**Projected Media Month Billing Totals for THERESA FOR GOVERNOR / 2982-00002 :**

		<u>Spot Count</u>	<u>Net Billing</u>
February	2022	4	\$95.20
March	2022	28	\$666.40
<b>Total:</b>		<b>32</b>	<b>\$761.60</b>

Original

Confirmed & Accepted for KSDZ & KDJL By: \_\_\_\_\_

Accepted for THERESA FOR GOVERNOR By: \_\_\_\_\_

Please Sign and Return One Copy